**Athens Area Chamber of Commerce**

**JIMMY LINER MEMORIAL CHRISTMAS PARADE**

**Monday, December 7th at 6:30**

**Theme -  *“Home for the Holidays”***

**REGISTRATION FORM (please print legibly)**

Type of Entry (Float, Walking Group, Vehicle, etc…) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Organization or Business \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person (Entry ticket will be sent to this person) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip Code \_\_\_\_\_\_\_\_\_\_\_

Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Alt. Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email (please print legibly) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Total in group \_\_\_\_\_\_\_\_\_\_ How many walkers \_\_\_\_\_\_\_\_\_\_ How many riders \_\_\_\_\_\_\_\_\_\_\_

**Float for Competition: \_\_\_\_\_\_ Yes \_\_\_\_\_ No**

**Category Entering (Check One):** \_\_\_\_ Business/Industry, Government

\_\_\_\_ Civic Club/Organization/School

\_\_\_\_ Church

**Boy/Girl Scouts:** Troop/Pack # \_\_\_\_\_\_\_\_\_ Leader’s Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Entry Fee** (entry fee due with completed application)**:**

**Through Monday, Nov. 9th -** Regular Entry $25 \_\_\_ Non-Profit Entry $15 \_\_\_

**After Monday, Nov. 16th -** Regular Entry $50 \_\_\_ Non-Profit Entry $30 \_\_\_

**Absolutely no entries will be accepted after Tuesday, December 1st.**

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, understand all rules and guidelines and agree to follow them. I also agree to be responsible for informing in my group of these rules and guidelines. I understand non-compliance will result in removal from the parade.

Signed \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**2020 JIMMY LINER MEMORIAL CHRISTMAS PARADE**

**Rules & Guidelines**

**Everyone** entering the parade must be registered. All registered entries will be emailed an entry ticket prior to parade night for either the “Upper Lot” (to be presented at Athens City Middle School’s Keith Lane entrance) or the “Lower Lot” (to be presented at Athens City Middle School’s Crestway Drive entrance). If an entry ticket is not received by Thursday, December 3rd, please call the Chamber office (423.745.0334) as soon as possible before parade day.

**Registration** – All entries must submit the following…

1. Completed registration form and applicable entry fee
2. Completed proof of insurance form & copies of current insurance information for each

vehicle entered

1. Copy of driver’s license for each parade vehicle driver
2. Signed “Media Release and Liability Waiver” form

**Parade Line-Up** – Parade line-up will be at Athens City Middle School located at 200 Keith Lane. Each entry will receive an entry ticket instructing them to line-up in the “Upper Lot” (Keith Lane) or the “Lower Lot” (Crestway Drive). *It is very important for parade participants (particularly children’s parents) to know which lot their entry will be located*. The parade will begin and end at this site. **All parade participants should be in place, lined-up and ready by 5:30p.m.**

**Entry Specifications** – All entries are required to…

1. Be decorated in accordance with the **CHRISTMAS** parade theme. The parade committee

reserves the right to make final judgment to not include an entry if the entry does not

display festive Christmas décor. **This includes all vehicles**. Only Christmas music will be

permitted to be played. Please specify on registration form if music will be utilized.

1. Be fully decorated upon arrival at parade line-up. **No other vehicles carrying**

**decorations for entries will be permitted in the line-up area.**

1. Be easily identifiable with lighted signage measuring at least 22”x28” with 4” letters on both

sides of the entry. Walking groups will have a sign or banner being carried by members at

the front of the group.

1. Be equipped with a minimum of one ten-pound ABC fire extinguisher. (strongly suggested)
2. Be respectful and cooperative with parade officials and other entries. No profanity will be

allowed. No lewd or disrespectful behavior will be tolerated. No behavior or actions that

could endanger parade participants or spectators will be tolerated.

1. Be responsible and *inform each participant (particularly children’s parents)* which parade

entrance to enter, either the “Upper Lot” (Keith Lane) or “Lower Lot” (Crestway Drive).

1. Have adult walkers on each side of float/flatbed for the duration of the parade.
2. Have an adult group leader or parent present to supervise children participating.
3. Provide the driver of entry’s vehicle (whether pulling float/flatbed or following walking

group) the “Upper Lot” or “Lower Lot” entry ticket mailed to registrant. **No parade vehicle**

**will be permitted in the line-up area without an entry ticket**.

**Walking Groups** – All children 5 years and under must ride on a registered float or in a registered vehicle. Walking groups with walkers over 5 years must provide a Christmas decorated vehicle to follow walkers to pick up walkers too tired to complete the parade route. **Leaders of walkers:** Inform each walker and/or walker’s parent(s) whether their child(ren) are to report to the “Upper Lot” or “Lower Lot” at Athens City Middle School, determined by the entry ticket mailed to each leader. **Scouts:** All scouts should be in uniform. A sign or banner with troop identification should be carried by leading members of group. At least one adult leader is required to walk with each group of scouts.

**Antique Cars/Trucks** – To enter the parade…

1. Each vehicle must be a minimum of 25 years old.
2. Each vehicle **must be decorated** in accordance with the **CHRISTMAS** theme. **(No “For Sale” or other advertising signage will be allowed.)**
3. A photo of each vehicle must be submitted with parade registration and other documents.

**Safety is Number One Priority** – Therefore…

1. No motorcycles, 4-wheelers, or All-Terrain vehicles will be permitted.
2. No horses or other animals will be permitted.
3. No Santa Claus is allowed except on the McMinn County Rescue Squad entry.
4. Nothing may be thrown from any vehicle or float/flatbed entry.
5. No riders will be permitted to ride on vehicle running boards.
6. Volunteers will be at parade line-up entrances (Keith Lane and Crestway Drive) to escort

children to their groups. **No personal vehicles will be allowed in the parade line-up**

**area**. If parents wish to escort their child(ren) to their group, they must park off-site and

walk with their child(ren) to the correct parade entrance and to their group.

**Parade Rain Date** – In the event of rain, the parade rain date will be held Monday, December 14th and all rules and guidelines will be enforced at that time.

The Jimmy Liner Memorial Christmas Parade is produced in observance of the traditional Christmas season. The parade committee desires for each participant and spectator to enjoy the parade and have a good time. In order for this to happen, everyone must observe these rules and regulations for the safety and enjoyment of everyone.

If you have questions, please call the Chamber office at 423.745.0334.

Thank you! We anticipate a great parade!